

TECH TOOLS FOR JOURNALISTS

Click the links below to access easy-to-use AI tools for journalists, provided by Karin Assmann, PhD, assistant professor at the University of Georgia Grady College of Journalism and Mass Communication, and J.D. Capelouto, reporter and lead writer at the digital news outlet Semafor.

TIPS FROM KARIN ASSMANN, PHD

TRANSCRIPTION SERVICES (OFFLINE):

NoScribe: Transcribes, output as .txt with timestamps

NotebookLM: Creates summaries & turns texts (like academic articles) into podcasts or flashcards.

Google's Suite of Products for Journalists: *Not an endorsement of Alphabet products, but there are some handy tools. Pinpoint, for example.

TRANSLATION Firefox Browser Extension

OpenAI

FOR ACADEMIC RESEARCH Research Rabbit

Inciteful



GENERAL AI TOOLKITS

Journalist's Toolbox by Mike Reilley

Hugging Face

Journalists on Hugging Face AI Toolkit

TECH TOOLS FOR JOURNALISTS ZOOM WEBINAR

Watch the **SPJ Georgia Zoom webinar** with Karin Assmann, PhD, and J.D. Capelouto for additional tips and insights.

TECH TOOLS FOR JOURNALISTS

Click the links below to access easy-to-use AI tools for journalists, provided by Karin Assmann, PhD, assistant professor at the University of Georgia Grady College of Journalism and Mass Communication, and J.D. Capelouto, reporter and lead writer at the digital news outlet Semafor.

TIPS FROM J.D. CAPELOUTO

MOST USEFUL SITES

ChatGPT: I recommend making a ChatGPT Plus account (\$20/month) to have access to more advanced tools

Claude: Especially helpful for coding!

Perplexity: Designed as an AI-powered search engine

CREATE YOUR OWN BOT

ChatGPT allows you to essentially make a custom bot (called a GPT) that remembers what you need each time.

- Example: If you find that AI is especially good at identifying and eliminating cliches in your writing, make a bot that repeats that function.

How to use: In ChatGPT, in the top right corner, click “My GPTs,” and then “Create a GPT.” Follow the prompts/chat to customize what you want. You can access it regularly on the main ChatGPT page or “publish” it to share it with others.



SET REMINDERS AND TASKS

ChatGPT has an easy-to-use function that allows you to set daily or weekly tasks

- Example: Search for regular updates on news events you don’t always have time to check manually.
- Example: See who holds certain positions or appointments at a given time, to alert you to changes.

How to use: Create an account on chatgpt.com and simply message “Create a scheduled task” and follow the prompts.

TECH TOOLS FOR JOURNALISTS ZOOM WEBINAR

Watch the [SPJ Georgia Zoom webinar](#) with Karin Assmann, PhD, and J.D. Capelouto for additional tips and insights.

WWW.SPJGEORGIA.COM
@SPJGEORGIA

